


FACULTY DETAILS

Name	Dr. Sudhir Kumar - I	Photograph 
Designation	Associate Professor	
Department	Commerce	
Address	(Campus) D.N. College, Railway Road, Meerut - 250002	
	(Residential) 97 Kalyan Nagar, Opp. Garh Bus Stand, Garh Road, Meerut	
Phone No	(Campus) 0121 – 2519222, 4007794	
	Residence 0121- 2600100	
Mobile	+919897108200	
Email	gupta.sudhir10@yahoo.com	

Education

Subject	Institution/University	Year	Details
Ph.D.	Meerut University (Now, CCS University) Meerut	1985	Problems and Prospects of Production and Marketing of Khandsari Industry in Western Uttar Pradesh (A Case Study of Muzaffar Nagar District)
P.G. (M.Com.)	Meerut University (Now, CCS University) Meerut	1977	Commerce

Career Profile

Organization/Institution	Designation	Duration	Role
DN (PG) College, Meerut	Associate Professor	Since October, 1977	

Research Interests / Specialization : Marketing & Human Resources Management

Teaching Experience (Subject / Courses Taught)

UG – 36 Years,	Accounting; Principles of Marketing; Banking Law & Practice, Business Statistics
----------------	--

PG – 34 Years	Theory & Practice of Management; Marketing Management
---------------	---

Honours & Awards :

Vishist Sikshak Samman, Awarded by Rotract Club, Meerut Virat, R.I. District 3100 on the Occasion of Teacher's Day Celebration, 7th Sep. 2011

Research Supervision	Awarded	Submitted	Working
----------------------	---------	-----------	---------

Ph.D.	09	01	-
-------	----	----	---

Project : Minor Research Project Sponsored by U.G.C. , 1983-84

Research Publications, Seminars and Conferences Since 2007

S.No.	Date	Topic of Seminar	Place	Topic of Research Paper Submitted/Published
1	20/21-02-2008	International Seminar on " Re-Engineering of Indian Banking Industry in Global Perspective"	Bareilly College Bareilly (M.J.P. Rohilkhand University, Bareilly)	
2	09/10-03-2008	National Seminar on "An Appraisal of Economic Reforms in India"	S.K.K. Jain (PG)College Khatauli	
3	07/08-11-2008	National Seminar on "Role of the Regional Rural Banks in Economic Upliftment of Weaker Section of The Rural Society"	G.D.M.C. (PG) College, Modinagar	India's Financial Sector : Chanting The Rural Mantra
4	20/21-12-2008	International Seminar on "Consumer Protection and Welfare in Present Scenario"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	Consumer Protection Law and Consumer Welfare in India
5	20/21-12-2009	International Seminar on "Role of Information Technology in Shaping World Economy"	S.S.P.G. College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	Role of IT in Shaping National Economy
6	30/31-01-2010	National Seminar on "E-Marketing in Indian Scenario"	D.N. College Meerut	Communication in E-Marketing, Its Scope and Future challenges with special reference to India
7	04/02/2010	National Seminar on "Globalisation Impact on Privatisation and Investment Policies in Public Sector Enterprises in India"	Kishan (PG) College, Simbhaoli Ghaziabad	Globalization and Foreign Direct Investment in India
8	07/08-03-2010	National Seminar on "Growth prospects of Indian Economy under Recessionary Conditions"	Meerut College Meerut	Impact of Recent Global Recession with Special Reference to Indian Services Sector
9	05/06-02-2011	National Seminar on "Impact of Globalisation on Indian Economy"	D.N. College Meerut	Impact of Globalisation on Indian Economy
10	26/27-02-2011	International Seminar on Impact of Globalization on Managerial Skill	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	
11	25/26-03-2012	International Seminar on "Consumer Protection & Behavior in Present Privatised Era"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	An Analysis of Consumer Welfare in India with A note on Global Consumer Protection Scenario
12	17/18-03-2012	National Seminar on "Impact of Globalisation on Indian Economy"	D.N. College Meerut	Impact of Globalisation on Indian Economy
13	19/20-03-2013	National Seminar on "Impact of Globalisation And Privatisation on Quality Standard of Management Education in India"	D.A.V. College Muzaffarnagar	Impact of Globalisation on the Professional Education in India
14	18-01-2014	National Seminar on "Fostering Growth through FDI - opprtunities and Challenges"	Dewan V.S. Institute of Management Meerut	A Study of FDI in Indian Retail - Merits Vs. Demerits

Contribution in the Various Activities :

- (i) Worked as Programme Officer , N.S.S., D.N. College, Meeru
- (ii) Worked as Asstt. Games Supdt, D.N. College, Meerut
- (iii) Worked as Senior Supdt. Of Examinations, CCS University Meerut
- (iv) Working and Worked as Member of Various Committees at College Level
- (v) Worked as President of Teacher's Association, D.N. College, Meerut.
- (vi) Working and Worked as Chief Editor, College Magazine, D.N. College, Meerut
- (vii) Worked as Dy. Controller of Evaluation Centre, C.C.S. University, Meerut.
- (viii) Worked as Member of Unfair Means Committee, C.C.S. University, Meerut
- (ix) Worked as Observer of University Examination, C.C.S. University, Meerut
- (x) Working and Worked as Paper Setter of different Universities of Uttar Pradesh
- (xi) Attended two Different – “Three Week Refresher Course” Conducted by C.P.D.H.E., University of Delhi