

FACULTY DETAILS

Name	Dr. Brijesh Kumar Agarwal	Photograph
Designation	Assistant Professor	
Department	Faculty of Commerce & Business Administration	
Address (Campus)	D.N. College, Railway Road, Meerut - 250002	
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Education

Subject	Institution/University	Year	Details
N.E.T.	UGC, New Delhi	1991	Commerce
Ph.D.	Meerut University (Now, CCS University) Meerut	1997	Management & Working Stock Exchanges in India: A Case Study of UP Stock Exchange Association Kanpur.
P.G. (M.Com.)	Meerut University (Now, CCS University) Meerut	1991	Commerce

Career Profile

Organization/Institution	Designation	Duration	Role
DN (PG) College, Meerut	Assistant Professor	Since Feb,2003 up to now	Sr. Assistant Professor

Research Interests / Specialization

Finance and Capital Market

Teaching Experience (Subject / Courses Taught)

UG – (11 ) Years,	Accounting, Finance, Law, Statistics
PG – (11) Years	Security Analysis and Portfolio Management, Statistical Analysis & Filling of Returns

Research Supervision	Awarded	Submitted	Working
Ph.D.	05	-	-
Projects	-	-	-

<b>Publications (since 2007)</b>			
<b>In Indexed / Peer Reviewed Journals</b>			
<b>Year of Publication</b>	<b>Title</b>	<b>Journal</b>	<b>Co-Author</b>
2008	Women Entrepreneur- Challenges ahead	Journal of Commerce & Trade	
2008	Marketing Plan for Entrepreneurial Ventures Role of STP	Marketing Innovation for Reaching Consumers I.T. Institute GZB	Lallan Triphati
2009	Role of Segmentation, Targeting & Positioning in Entrepreneurship	Journal of Commerce & Trade	
2009	E-Governance and its emergence in economic growth of India	Role of Information Technology in Shaping World Economy, S.S. (P.G.) College Shahahjahanpur	
2010	Supply Chain Management & Aggregate Planning Double dose to Entrepreneurial Skill	H.R. Journal of Management, GZB	
2012	Significance of Performance Management in Present 21 <sup>st</sup> Century	Global Business Environment and Indian Economy : Issues and Challenges (Vision India : 2020) Meerut College, Meerut	
2014	FDI-Opportunities & Challenges for India	Fostering Growth through FDI - opportunities and Challenges. Dewan V.S. Institute of Management Meerut	Dr. Vikas Kumar, Dr. Ashutosh Aggarwal

**List of Seminar/Conferences Attended and Research Paper Submitted/Published**

<b>S.No.</b>	<b>Date</b>	<b>Topic of Seminar</b>	<b>Place</b>	<b>Topic of Research Paper Submitted/Published</b>
1	20/21-11-2007	National Seminar on "The Changing Landscape of Indian Banking in Global Perception and Human Resources"	Bareilly College Bareilly (M.J.P. Rohilkhand University, Bareilly)	The Changing Landscape of Indian Banking in Global Perception and Human Resources
2	09/10-03-2008	National Seminar on "An Appraisal of Economic Reforms in India"	S.K.K. Jain (PG)College Khatauli	Role of Performance Management
3	5/06-12-2008	National Seminar on "Marketing Plan for Entrepreneurial Ventures Role of STP"	I.T.S. Ghaziabad	Marketing Plan for Entrepreneurial Ventures Role of STP
4	20/21-12-2008	International Seminar on "Consumer Protection and Welfare in Present Scenario"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	A Study of Gender Differences Regarding Consumer Awareness in Meerut District
5	20/21-12-2009	International Seminar on "Role of Information Technology in Shaping World Economy"	S.S.P.G. College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	E-Governance and its Emergence in Economy Growth of India
6	30/31-01-2010	National Seminar on "E-Marketing in Indian Scenario"	D.N. College Meerut	E-Marketing in Indian Scenario
7	04/02/2010	National Seminar on "Globalisation Impact on Privatisation and Investment Policies in Public Sector Enterprises in India"	Kisan (PG) College, Simbhaoli Ghaziabad	Participated
8	05/06-02-2011	National Seminar on "Impact of Globalisation on Indian Economy"	D.N. College Meerut	Impact of Globalization on Rural Market of India - An Innovative Study
9	12/13-03-2011	National Seminar on "Asia and India : Integrated Economy"	J.V. Jain College, Saharanpur	Asia and India : Integrated Economy
10	11/12-03-2012	National Seminar on "Significance of Performance Management in Present 21st Century"	Meerut College Meerut	Significance of Performance Management in Present 21st Century
11	25/26-03-2012	International Seminar on "Consumer Protection & Behavior in Present Privatised Era"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	E-Governance in Administration - Issue and Challenges
12	17/18-03-2012	National Seminar on "Role of Foreign Direct Investment (FDI) in Indian Economy"	D.N. College Meerut	Impact of Globalisation on Indian Economy

13	18/19-10-2012	National Seminar on "Higher Education in India : Contemporary Challenges	R.G. (PG) College Meerut	Globlization Management : Education Issue and Challenge
14	29/30-11-2012	Role of Rural Consumer Awareness in the Development of Rural Marketing Strategies	A. K. P.G. College Hapur	Rural Development of India with special Reference to Rashtriya Krishi Vikas Yojna
15	23/24-02-2013	International Seminar on "Employment Generation in Developing Countries : Challenges & Opportunities"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	MENREGA & Employment in India - Issue & Challenges
16	19/20-03-2013	National Seminar on "Impact of Globalisation And Privatisation on Quality Standard of Management Education in India"	D.A.V. College Muzaffarnagar	Impact of Globlization on Management Education in India
17	18-01-2014	National Seminar on "Fostering Growth through FDI - opportunities and Challenges"	Dewan V.S. Institute of Management Meerut	FDI in Multi - Brand Retail Industry of India & its Relevance

<b>Books</b>			
S.No.	Books Name	Year	Publication
1	Business Mathematics	2008	Ajanta Publication, Meerut
2	Bahikatha tatha lekhashastra (Hindi Edition)	2011	Global Publication, Meerut

**Professional Societies Memberships**

- (1) Meerut Management Association, Meerut
- (2) Society for Advance Management Studies, Meerut