


FACULTY DETAILS

Name	Dr. Rakesh Kumar Rastogi		
Designation	Associate Professor		
Department	Faculty of Commerce & Business Administration		
Address (Campus) (Residential)	D.N. College, Railway Road, Meerut - 250002		
	90/25, Punjabi Pura, Meerut - 250002		
Phone No (Campus) Residence	0121 – 2519222, 4007794		
	0121- 4009181		
Mobile	09897307027		
Email	rakeshkr.rastogi@gmail.com		

Education

Subject	Institution/University	Year	Details
Ph.D.	Meerut University , Meerut (Now, CCS University)	1984	Organization & Management of Mini Steel Plant in Meerut Region
P.G. (M.Com.)	Meerut University , Meerut (Now, CCS University)	1972	Commerce

Career Profile

Organization/Institution	Designation	Duration	Role
DN (PG) College, Meerut	Associate Professor	Since July, 1974 up to now	Teaching & Guidance

Research Interests / Specialization

Marketing & Human Resource Management

Teaching Experience (Subject / Courses Taught)

UG – (40 +) Years,	Industrial Management, Banking Law & Practice, Business Communication, Business Statistics
--------------------	--

PG – (35+) Years	Management Concept & Organizational Behaviour
------------------	---

Research Supervision

Awarded

Submitted

Working

Ph.D.	13	1	01
-------	----	---	----

Projects	-	-	-
----------	---	---	---

Research Publications, Seminars, Conferences Attended and Publication of Research Paper Since 2007

S.No.	Attending Seminar/Conference	Place	Date	Paper Present
1	International Seminar on Re-Engineering of Indian Banking Industry in Global Perspective	Bareilly College Bareilly	20-02-2008 to 21-02-2008	
2	National Seminar on an Appraisal of Economic Reforms in India	K.K. Jain College Khatauli	09-03-2008 to 10-03-2008	World Trade Organisation and Impact of Economic Reforms in Indian Agriculture
3	S.S. International Seminar on Consumer Protection and Welfare in Present Scenario	S.S.P.G. College Shahajhanpur	20-12-2008 to 21-12-2008	Consumer Protection Through Product Quality Standard (With reference to India Context)
4	National Seminar on H.R. Strategies for new Millennium	IIMT College Meerut	01-06-2009 to 02-06-2009	Knowledge workers in the New Era (AICTE Sponsored)
5	S S International Seminar on Role of Information Technology in Shaping World Economy	S.S.P.G. College Shahajhanpur	20-12-2009 to 21-12-2009	E-Marketing : A Front Line of Corporate Marketing Strategy
6	National Seminar on "Managing individuals At Work Place"	IIMT College Meerut	20-02-2010	Role of Trust in Effective Manpower Management (Key Note Lecture)
7	National Seminar on Impact of Globalization on Indian Economy	D.N. College Meerut	05-02-2011 to 06-02-2011	Globalization and Indian Banking System
8	S S International Seminar on Impact of Globalization on Managerial Skill	S.S.P.G. College Shahajhanpur	26-02-2011 to 27-02-2011	Impact of Globalization and Liberalization on Organized Retail in India
9	International Seminar on Economic Cultural and Political Viability of ASEAN in Global Environment - Issue and Challenges	J. V. Jain College Saharanpur	12-03-2011 to 13-03-2011	The Role of ASEAN Economic community as a Commitment to Policy Certainty
10	S S International Seminar on Consumer Protection & Behavior in Present Privatized Era	S.S.P.G. College Shahajhanpur	25-02-2012 to 26-02-2012	Empowering Consumer through Product Quality Standards (In Reference with Consumer Protection Act 1986)
11	National Seminar on Global Business Environment & Indian Economy - Issue & Challenges (Vision India 2020)	Meerut College Meerut	11-03-2012 to 12-03-2012	A Study of Indian Economic Environment & Vision 2020
12	National Seminar on Role of FDI in Indian Economy	D.N. College Meerut	17-03-2012 to 18-03-2012	A Study of Impact of FDI in Banking Sector
13	S S International Seminar on Employment Generation in Developing Countries : "Challenges & Opportunities"	S.S.P.G. College Shahajhanpur	23-02-2013 to 24-02-2013	Poverty Alleviation and Employment in India
14	National Seminar on Impact of Globalization & Privatization : Quality Standards of Managerial Education in India	D.A.V. College, Muzaffarnagar	19-03-2013 to 20-03-2013	

Paper Published :

Topic

1 **Financial Performance Evaluation of State Bank of India using Financial and Technical Analysis**

**Professionals Review :-ISSN-2230-7400
Annual Journal of IIMT Professional College Meerut
Volume 1-No. 1-Jan-2011 Published in Meerut**

2 **Globalization and Indian Banking System**

**Impact of Globalization on Indian Economy ,
Book Published By Faculty of Commerce & Business Administration,
D. N. College, Meerut
ISBN No. 9788174877949-2012**